

4th USGS Land Remote Sensing Science Symposium 11-12 March 2008 Poster Guidance

On March 11, the first evening of the LRS Science Symposium, there will be a poster session. USGS is involved in a wide variety of remote sensing projects and activities. If you are involved in a remote sensing science activity as a USGS employee, collaborator, or other agency, you are invited to share your work with a poster in the Tuesday evening poster session so others can benefit and learn from your experience.

Poster Abstracts

Final poster abstracts are due **February 15, 2008**. An effort will be made to display all posters submitted. Poster abstracts should be 500 words or less and will be used to group posters for display. Be sure to include authors' names, affiliations and addresses. Submit abstracts by email to: markon@usgs.gov or epfeifer@usgs.gov.

Please use a common text file format (preferably a Word document), use Times New Roman 12-point font throughout, add bold font and caps for the title, and follow the structure as presented in the following.

Also, we are requesting that all authors bring a soft copy of their poster on a USB drive or CD-ROM for future reference by LRS Program staff.

Poster Title

Author Name1, Author Name2, Author Name3

1Physical Scientist, US Geological Survey, Fort Collins Science Center, 2150 Centre Avenue, Ft. Collins, Colorado 80526 telephone; fax; email: name@usgs.gov

2 Research Geologist, US Geological Survey, Central Region Geology, Denver Federal Center, Box 25046, Mail Stop 975, Denver, CO, 80225. telephone; fax; email: name2@usgs.gov (project contact)

3 Supervisory Cartographer, US Geological Survey, Rocky Mountain Geographic Science Center, Denver Federal Center, Box 25046, Mail Stop 516, Denver, CO 80225 telephone; fax; email: name3@usgs.gov

Abstract: Body of the text.

Your abstract will not be edited by us, so be sure to proofread your abstract and the accompanying personal information. It is the responsibility of the author to complete all internal review requirements.

If you have questions or will require special arrangements, contact us at the email address above, or phone Ed Pfeifer 928-853-4633 (cell)

Poster Set-up

The poster session will be from **5:00-7:00 PM** on Tuesday, March 11. Posters will be a paper product hung on easels that will be set up in symposium area. **MAILING POSTERS AHEAD OF TIME WILL ALLOW US TO PUT THEM UP ON MONDAY, BEFORE THE START OF THE EVENT. POSTERS CAN BE MAILED OR SENT FEDERAL EXPRESS TO: ED PFEIFER, U.S. GEOLOGICAL SURVEY 2255 N. GEMINI DRIVE, FLAGSTAFF, Arizona 86001**

Poster session participants are encouraged to claim their products at the conclusion of the session. All posters not claimed will be discarded.

Poster Guidelines

Easel size is limited. **MAXIMUM PHYSICAL SIZE SHOULD NOT EXCEED 46 INCHES HIGH BY 66 INCHES WIDE.** Posters should be designed for maximum impact on the audience. Your poster needs to readily impart the information you wish to convey to busy participants. Be concise, focusing on three or four main points. Provide further details in a handout if necessary.

Helpful guidelines for successful posters:

- No more than seven words in the title
- No more than 25 words in figure captions
- No more than 50 words of text in one place
- The smallest text on the poster should be at least one-quarter inch tall.
- Use an attention-getter near the title. It should be the element with the most visual impact of the entire poster. It may be a photo, a map, a drawing, a graph or a title that stops the passer-by.
- Keep the subject to no more than three or four points: do not crowd the critical information: create logical flow: include a title, introduction and conclusion, but do not label them so.
- Design your poster in panels or components of manageable size. The header panel should contain only the title, author information, introduction and attention getter.
- When doing your rough layout, carefully consider illustration choice and presentation. For example, don't use one 8" X 10" close up photo and the rest 8" X 10" far off shots; the close-up will pull the viewer's eye to its location on the poster, and away from the overall context.
- Mix drawings, photos, graphs, and texts to help prevent big blocks of text and make the poster more interesting.
- Use color sparingly to aid viewers and complement your poster. Use a unique color to draw attention to a point.

Posters that do not meet these specifications may not be allowed to be presented.